****

**Stratos Website Outline**

General notes:

1. The phone number should always be visible in a prominent location, perhaps repeated in top/banner area – 1-844-2GO-FAST
2. Our tagline is “West Michigan’s Best Internet Service”
3. Why we’re better? “Faster Speed, No Limits, More Value”

List of pages/main website sections:

1. Home
2. Service Plans
3. Coverage Map
4. About Us

**Home Page**

The graphics should show speed and reliability. Rotating imagery is fine with various scenarios.

There should be an area on the home page to draw in the latest news headlines, latest tweets and latest blog posts.

Scene #1 – West Michigan’s Best Internet Service

Stratos Networks is a Michigan-based company providing high-speed Internet services to West Michigan homes and businesses.

\* 100% Satisfaction Guaranteed

\* Honest Pricing, No Hidden Fees

\* No Long Term Contracts

\* No Phone Line or Cable TV required

\* Fast, Superior Performance for your home and business

\* Interference-Free FCC Licensed 4G Coverage

Stratospeed delivers West Michigan's Best Internet Service

Scene #2 – Why Stratos?

* No Download Limits! Stratos doesn’t charge you more when you use more
* No Cancellation Fees! All services are sold on 1-month terms, there are no contract minimums and never a cancellation fee.
* FCC Licensed reliability. Stratos 4G utilizes the latest wireless technologies using FCC licensed frequencies. Unlike other West Michigan ISP’s, our signals never fade. Enjoy stable and reliable Internet service.

Scene #3 – Buy Local

* Stratos is Local! We’re a locally owned and operated business. All of our staff live and work in Michigan. We in invest in our local community because we live it- just like you!
* Best Value, Best for You! Unlike cable and phone companies, we don’t require you to buy everything from us. We offer the best value Internet service, and only what you want, no “bundles” required.

**Service Plans**

Sub-divisions:

1. Residential Plans

All packages include:

1. Unlimited download and upload - ie, “no bit buckets”
2. Up to 5 Google Apps enabled email accounts
3. Best Value – Up to 1.0 Mb download 512Kbs upload
   1. $24.99 / month $100.00 install
4. Premium Value – Up to 3 Mb download 1.0 Mb upload
   1. 44.99 / month - $100.00 install
5. Unlimited – Up to 10 Mb download 2.0 Mb upload
   1. 74.99 / month - $100.00 install

Optional services

1. Static IP address $15.00 each/month
2. Business Plans

All packages include:

1. Static IP address included for free
2. Unlimited download and upload – ie, “no bit buckets”
3. Business Value – Up to 1.0 Mb download, 1.0 Mb upload
   1. $74.99 / month $100 install
4. Business Accelerator – Up to 3 Mb download, 3.0 Mb upload
   1. $99.99 / month $100 install
5. Business Dedicated20 – Up to 20 Mb download, 20 Mb upload
   1. $250.00 /month $100 install’
6. Business Dedicated50 – Up to 50 Mb download, 20 Mb upload
   1. $500.00 /month $100 install

Optional services

1. Additional Static IP addresses $15 each /month

Inside Stratos

Subdivisions:

1. Latest News – List of official press releases or links to news articles on other websites
2. Company Blog – Our product manager will post technology oriented articles about what we do, how we do it, anecdotal customer stories, photos of our tower installation efforts, etc … This will be managed using WordPress
3. Staff profiles – A page or area on the page that shows photographs and brief information about the people working for us
   1. Management team
   2. Product manager
   3. Service & Support team
4. Manage Your Account – We use Chargify to manage billing; This will be a link to account management
   1. Link to Chargify login page
5. Request Customer Support
   1. We use Kayako for customer service – This will be a link to Kayako page

Covearge Map

1. Am I covered? - A form to enter address to check for service availability
2. Map
3. Order Now

Footer menu

Service Plans

Coverage Map

Whois Stratos

Company Blog

Customer Support

Account Management

Call today to place an order or reach customer support 844-2GO-FAST

Local number 517-492-9000

Email support: [support@stratospeed.com](mailto:support@stratospeed.com)

Support Staff Hours

Weekdays 7am to 10pm

Weekends 8am to 5pm

Holiday scheduling varies

Stratos Networks, LLC

4942 Dawn Avenue

East Lansing, MI 48823

Proud to live and work in Michigan! <3